

iMovie Rubric

Group Names _____

Project Title _____

Objectives	5 Points	4 Points	2 Points	Earned Points
Storyboard / Planning	Completed storyboard approved by instructor showing evidence of planning	Storyboard completed with very little detail (sound/script/location, etc)	No storyboard	
Light & Sound	Demonstrated planning for good lighting & sound (very little background noise / scenes were easy to see)	Some background noise / scenes were somewhat viewable	Background noise detracted from movie / scenes were very difficult to see	
Camera & Images	Video is steady & focused. Still shots /pictures are clear & not pixelated at full screen	Movie has some unclear scenes & blurry images	Video quality is very poor & still images are very unclear	
Effects, Transitions & Titles	Effects, titles & transitions are used effectively throughout the movie. Titles are free of spelling & grammatical errors	Transitions, titles, and effects are not used consistently in movie. Titles contain 1-2 spelling/grammatical errors	Very few, if any, transitions, titles or effects were used. Titles contain 3 or more spelling/grammatical errors	
Educational Value	Has clear educational value & purpose; References appropriate standards	Little educational value or purpose; References appropriate standards	Little or no educational value or purpose; Does not reference appropriate standards	
Music	Appropriate music was used to fit mood & clips; Garageband music was created/ included	Music was included, but did not match clips; Garageband music was included	Very little or inappropriate music, no music created in Garageband	
Credit Screen	Music / movie clip source credit was given in movie	Music / movie clips were used with credit only given to some sources	Music / movie clips used without credits	
		Grade:	Total Points:	